



The College Strategy

Our Mission:

To provide and continuously develop and deliver an education of the highest quality, training and learning programmes that help improve the life chances and the economic prosperity of our learners, communities and businesses.

Our Vision:

To provide an exceptional, innovative, technologically advanced and inspirational teaching and learning experience leading to individuals' success; and to be an anchor institution at the heart of our communities by working together with schools, employers and partner organisations to enrich lives, raise aspirations, encourage enterprise and improve social and economic well-being.

The Future: Our Objectives

- 1 Continue the pursuit of excellence in all that we do for the benefit of our students.
- 2 Ensure there is an effective COVID recovery plan focussed on supporting those who have been disadvantaged by the pandemic.
- 3 Ensure all students receive the same high standards of support and teaching irrespective of location or their background; Ensure we celebrate diversity within the College.
- 4 Innovate our curriculum to meet changes in educational policy.
- 5 Continue to invest in training our staff to benefit the learner experience.
- 6 Diversify and grow to benefit as many people as possible in the communities we serve:
 - Adoption of T levels; Traineeships & Apprenticeships; develop programmes for adult learners; expand Higher Education.
- 7 Further invest in employer engagement activities to increase opportunities for students.
- 8 Evolve our use of learning technologies and embed this in our pedagogical approach.
- 9 Develop state of the art facilities for technical and advanced qualifications:
 - A Civil and Mechanical Engineering Centre in West Bromwich.
 - 'Rowley Regis College' for Adults in Cradley Heath.
 - Midlands Metropolitan Learning Campus for Health Professions in Smethwick.
 - 'Science City' for STEAM subjects at Cadbury Sixth Form College.
- 10 Extend our support for students with their next steps whether it is further study, a job or an Apprenticeship, or greater quality of life.