

**Bournemouth  
& Poole College**

# **Strategy to 2030**

**Published Version  
March 2024**



# The Strategy to 2030 has loads of detail...

Bournemouth  
& Poole College





**But first,  
we need  
a bigger  
picture and  
structure....**

**Bournemouth  
& Poole College**

**2024  
2025**



- We serve 9,000+ learners a year.
- Working with 1,000+ employers each year.
- Rated Good by Ofsted (2022).
- Bringing around £27m of government funding for skills into the area to benefit local people and businesses each year. £5m of other income too.
- Over 600 members of staff.

**Bournemouth  
& Poole College**





# We embrace careers in virtually every sector of the economy:

## Business & Service Industries

- Beauty
- Hairdressing
- Hospitality & Catering
- Sport & Uniformed Public Services
- Business & Accounting
- Travel & Tourism

## Science, Health & Care Foundation

- Health & Social Care
- Childcare
- Science & Social Sciences

## Enabling Subjects

- Foundation Studies
- Progression Studies
- English & maths
- ESOL

## Engineering

- Mechanical engineering
- Electronic engineering
- Marine engineering & electrical
- Welding
- Automotive

## Construction

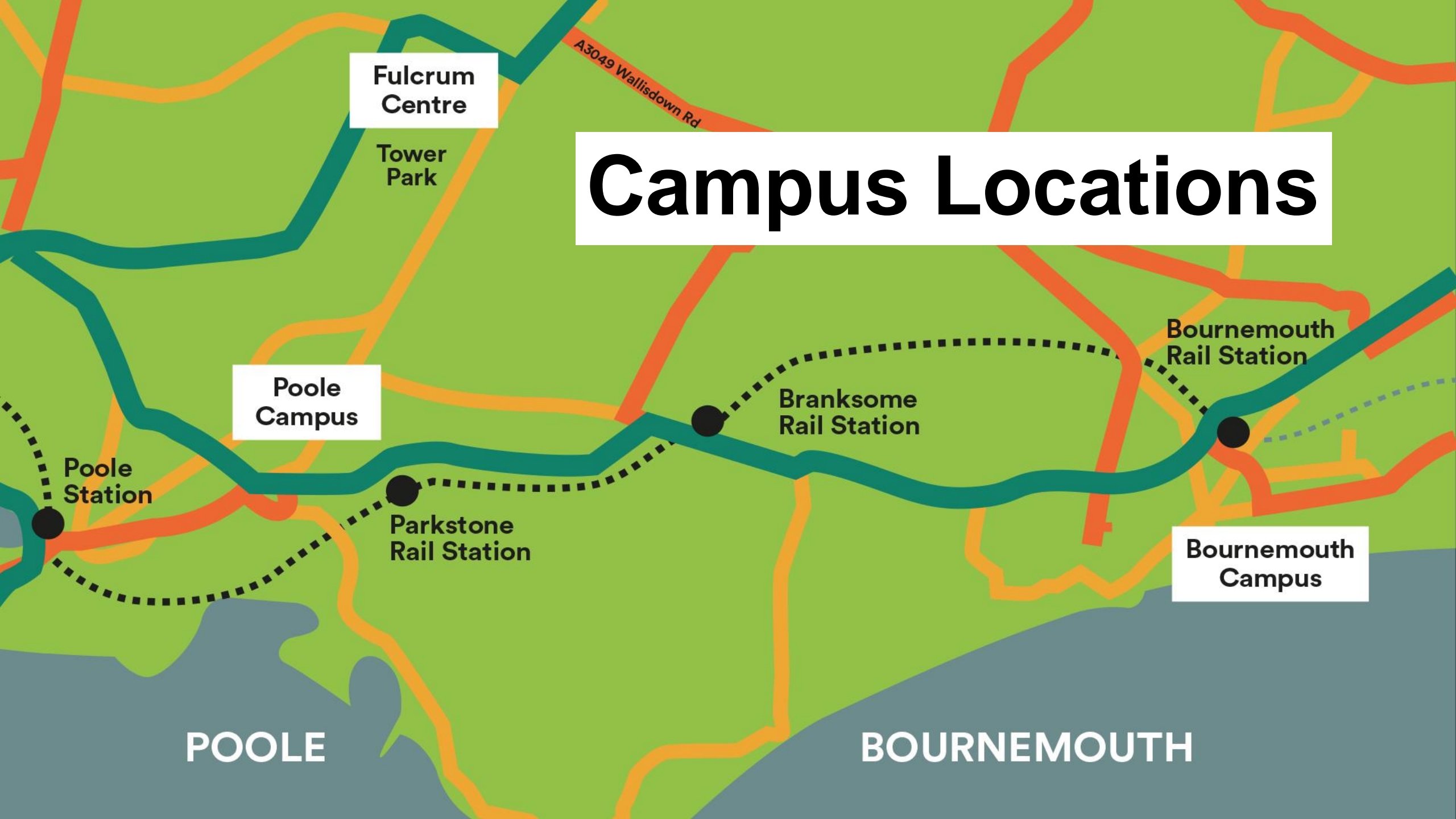
- Electrical
- Plumbing
- Wood
- Brick & Plastering

## Creative & Digital

- IT & Digital
- Media & E-Sports
- Art & Design
- Performing Arts
- Music



# Campus Locations



Fulcrum  
Centre

Tower  
Park

A3049 Wallisdown Rd

Poole  
Campus

Poole  
Station

Parkstone  
Rail Station

Branksome  
Rail Station

Bournemouth  
Rail Station

Bournemouth  
Campus

POOLE

BOURNEMOUTH





**Poole  
Campus**

**Fulcrum  
Centre**



**Bournemouth  
Campus**





**What does  
Bournemouth  
& Poole College  
do?**

**We're a further  
education college,  
serving 16-18s,  
apprentices and  
adults studying up  
to degree level.**



**Our students include  
both high-flyers**



**Our students include  
both high-flyers  
and those who need  
more support  
to succeed**





**Our students include  
both high-flyers  
and those who need  
more support  
to succeed**

**We believe  
our society  
and economy  
need  
everyone.**

**And that  
everyone  
deserves the  
opportunity  
to thrive.**

**We believe  
our society  
and economy  
need  
everyone.**



**And that  
everyone  
deserves the  
opportunity  
to thrive.**

**So...  
we enable all  
our students  
to be the best  
they can be.**

# We develop students' knowledge and technical Skills....

**Bournemouth  
& Poole College**

**2024  
2025**





**2024  
2025**

**alongside  
their  
'core skills'  
and  
'character'**

**Curiosity Creativity**

**Dedication to learning**

**Collaboration**

**Communication**

**Resilience**

**Empathy**

**Problem-solving**

2024  
2025

# The key strands of our strategy for:

**‘Delivery Strands’: the benefit of our work to society, industry and individuals**

## **Strand 1: Deliver high-quality Education**

At the heart of what we do is high-quality education delivery and support to enable a diverse range of students to succeed on their courses, in their careers, in future study and life.

## **Strand 2: Shape our curriculum to meet need**

Through working closely with employers across nearly every sector of the economy, we aim to train people in the skills that are needed to create prosperity and a better society.

## **Strand 3: Educate more people**

Through communicating our purpose and extending our reputation, we will attract more people to change their lives through studying with us.

## **Strand 4: Work in Strategic Partnership**

Through working with other organisations, we increase the opportunities for our students and our contribution to society and the economy; and support the ambitions of our partners.

**Bournemouth  
& Poole College**



# The key strands of our strategy for:

2024  
2025

## **‘Foundation Strands’ : the strategies that enable our organisation**

### **Strand 5: Great resources for Education**

We will maximise investment in the facilities, equipment and software needed to deliver high-quality, up to date education, and create a great learning and social environment.

### **Strand 6: Our People**

We will value, support and develop our most important asset: our staff, whether they work directly with students or provide the professional services which allow learning to happen.

### **Strand 7: Sound Finances**

Without secure finances, little is possible. We manage our money well, to provide stability and good value, but importantly to maximise investment in colleagues and resources.

### **Strand 8: Ambitious, Excellent Governance**

Ambitious, expert, strategic, ethical and conscientious governance by our Independent Board steers our mission and choices and supports and challenges us to succeed.

**Bournemouth  
& Poole College**

**2024  
2025**

**Strand 1: High-quality Education**

**Delivery Strands: 4 to 1**

The benefit of our work to  
society, industry and individuals

**Strand 2: Shaping our  
curriculum to meet need:**

- Engineering
- Health, Care and Sciences
- Creative and Digital
- Construction & Built Environment
- Business & Service Industries
- Gateway Courses\*

**Strand 3: Educate more people**

**Strand 4: Strategic Partnerships**

**Strand 5: Great Resources**

**Foundation Strands: 8 to 5**

The Strategies that enable  
our organisation.

**Strand 6: Our People**

**Strand 7: Sound Finances**

**Strand 8: Ambitious Governance**

\*Definitions for **Gateway Courses**:  
SEND: Special Educational Needs  
Progression: re-engagement courses  
for young people  
ESOL: English for Speakers of  
Other Languages  
E&M: English and maths



# Strand 8: Ambitious Governance

2024  
2025

**Focus on Strategy, with assurance.**

**Ensure Board Members know the college well.**

**Board Members advocate for the college externally.**

**Recruiting great Board Members.**

**Foundation Strands: 8 to 5**

**The Strategies that enable  
our organisation.**

**Strand 8: Ambitious Governance**

## Strand 7: Sound Finances

2024  
2025

**We will gain more new students, and they will stay for longer.**

**We can then teach more students, as well as generate more surplus for re-investment for students and colleagues.**

**We will reduce waste and spend wisely.**

**We will ensure the college is financially stable for the long term.**

**Foundation Strands: 8 to 5**

**The Strategies that enable  
our organisation.**

**Strand 7: Sound Finances**

**Strand 8: Ambitious Governance**



# Strand 6: Our People

2024  
2025

**Leadership development: praise, care, performance.**

**Simplification, workload reduction through technology.**

**Communication, consultation, collaboration.**

**Recognition, celebration and fun.**

**Foundation Strands: 8 to 5**

The Strategies that enable  
our organisation.

**Strand 6: Our People**

**Strand 7: Sound Finances**

**Strand 8: Ambitious Governance**

# Strand 5: Great Resources

2024  
2025

We will maximise investment in the facilities, equipment and software needed to deliver high-quality, up to date education, and create a great learning and social environment.

**Foundation Strands: 8 to 5**  
The Strategies that enable  
our organisation.

**Strand 5: Great Resources**

**Strand 6: Our People**

**Strand 7: Sound Finances**

**Strand 8: Ambitious Governance**



## Strand 5: Great Resources

### Bournemouth Campus

Major £45m DfE-funded project.

Modular 'Kitchen Village' and Pop Up Restaurant created in use.

Demolitions complete, building started.

£36m New building complete in Spring 2026.

£9m Heritage Restoration of our Grade II Listed Clock Tower Building in 2024-25.

**Bournemouth**  
& **Poole** College

**2024**  
**2025**



# Strand 5: Great Resources

## University Centre Poole

£1.1m funding won and invested.

Creates a mature, high-quality higher education learning environment.

A first step in HE learning regrowth in a strategy to 2030.

High-profile formal opening this summer.

**Bournemouth  
& Poole College**

**2024  
2025**





# Strand 5: Great Resources

## Coming investments (Summer 2024):

Health & Care Academy, Poole  
(including Simulated Hospital Ward).

T Level Engineering Centre, Poole  
(ex-Care Innovation Building).

Green Construction Technologies Centre, Poole.  
General investment across campuses  
(repairs, environments, branding).

Pivot in IT investment away from  
excess basic PCs and laptop trolleys into  
higher-spec and specialist kit.

**Bournemouth  
& Poole College**

**2024  
2025**





# Strand 4: Strategic Partnerships

2024  
2025

## Delivery Strands: 4 to 1

The benefit of our work to  
society, industry and individuals

Strand 4: Strategic Partnerships

Strand 5: Great Resources

Strand 6: Our People

Strand 7: Sound Finances

Strand 8: Ambitious Governance

## Foundation Strands: 8 to 5

The Strategies that enable  
our organisation.

**2024  
2025**

**What does  
Bournemouth  
& Poole College  
do?**

**We help  
commercial  
businesses and  
public sector  
organisations  
recruit and train  
skilled employees.**

**2024  
2025**

**What does  
Bournemouth  
& Poole College  
do?**

**We work in  
partnership and  
collaboration to  
help others and  
magnify and extend  
our impact.**



**2024  
2025**

**What does  
Bournemouth  
& Poole College  
do?**

**We work in  
partnership with  
universities, schools,  
colleges and training  
providers to create  
great opportunities.**

**2024  
2025**

**What does  
Bournemouth  
& Poole College  
do?**

**We support  
our local community,  
through partnerships,  
the arts and  
charitable work,  
to open doors and  
make things better.**

**2024  
2025**

**What does  
Bournemouth  
& Poole College  
do?**

**We work with partner  
organisations such as:**

**NHS BCP Council  
Universities  
Dorset Chamber  
LEP Colleges BIDS  
Cultural Partners  
Charities Schools**



## Strand 4: Strategic Partnerships

2024  
2025

Make the college's role in education more valuable for our partners and clients...

...and be the top choice for educational services in the area.

**Bournemouth  
& Poole College**



## Strand 4: Strategic Partnerships

2024  
2025

Influence public and economic policies in a way that delivers great results for the college and businesses alike.



**Bournemouth  
& Poole** College

## Strand 4: Strategic Partnerships

2024  
2025

Ensure our college plays a bigger and more impactful role in our local community.

**Bournemouth  
& Poole College**





# Strand 3: Educate more people

2024  
2025

## Delivery Strands: 4 to 1

The benefit of our work to  
society, industry and individuals

Strand 3: Educate more people

Strand 4: Strategic Partnerships

Strand 5: Great Resources

Strand 6: Our People

Strand 7: Sound Finances

Strand 8: Ambitious Governance

## Foundation Strands: 8 to 5

The Strategies that enable  
our organisation.

## Strand 3: Educate more people

Strengthen our reputation  
through effective marketing.  
Take schools engagement  
further.

A full and flexible offer  
to employer-clients.

**Bournemouth  
& Poole College**

**2024  
2025**



# Strand 2: Shaping our curriculum to meet need

2024  
2025

## Delivery Strands: 4 to 1

The benefit of our work to society, industry and individuals



## Strand 2: Shaping our curriculum to meet need:

- Engineering
- Health, Care and Sciences
- Creative and Digital
- Construction & Built Environment
- Business & Service Industries
- Gateway Courses\*

Strand 3: Educate more people

Strand 4: Strategic Partnerships

Strand 5: Great Resources

Strand 6: Our People

Strand 7: Sound Finances

Strand 8: Ambitious Governance

## Foundation Strands: 8 to 5

The Strategies that enable our organisation.

\*Definitions for **Gateway Courses**:  
SEND: Special Educational Needs  
Progression: re-engagement courses for young people  
ESOL: English for Speakers of Other Languages  
E&M: English and maths



## **Strand 2: Shaping our curriculum to meet need**

**Listen to employers**

**Work in collaboration**

**Develop new provision**

**Bournemouth  
& Poole College**

**2024  
2025**





## **Strand 2: Shaping our curriculum to meet need**

**Secure project funding**

**Shape Adult Curriculum to meet need**

**Reinvigorate Higher Education**

**Evolve apprenticeships**

**Bournemouth  
& Poole College**

**2024  
2025**



# Strand 1: High-quality Education

2024  
2025

**Delivery Strands: 4 to 1**  
The benefit of our work to  
society, industry and individuals

**Strand 1: High-quality Education**

**Strand 2: Shaping our  
curriculum to meet need:**

- Engineering
- Health, Care and Sciences
- Creative and Digital
- Construction & Built Environment
- Business & Service Industries
- Gateway Courses\*

**Strand 3: Educate more people**

**Strand 4: Strategic Partnerships**

**Strand 5: Great Resources**

**Strand 6: Our People**

**Strand 7: Sound Finances**

**Strand 8: Ambitious Governance**

**Foundation Strands: 8 to 5**  
The Strategies that enable  
our organisation.

\*Definitions for **Gateway Courses**:  
SEND: Special Educational Needs  
Progression: re-engagement courses  
for young people  
ESOL: English for Speakers of  
Other Languages  
E&M: English and maths



# Strand 1: High-quality Education

Inspire a passion for innovation and aspiration.

Tenacious but supportive quality management: empowering teachers.

Consistent high-quality teaching, learning & assessment.

Endorsement from Ofsted, Office for Students, Awarding Organisations.  
Achieving exceptional outcomes.

**Bournemouth  
& Poole College**

**2024  
2025**



# Cross-cutting Themes

**2024  
2025**

**Four themes of  
belief and activity  
weave through  
the different  
strands of our  
strategy.**



**Bournemouth  
& Poole College**

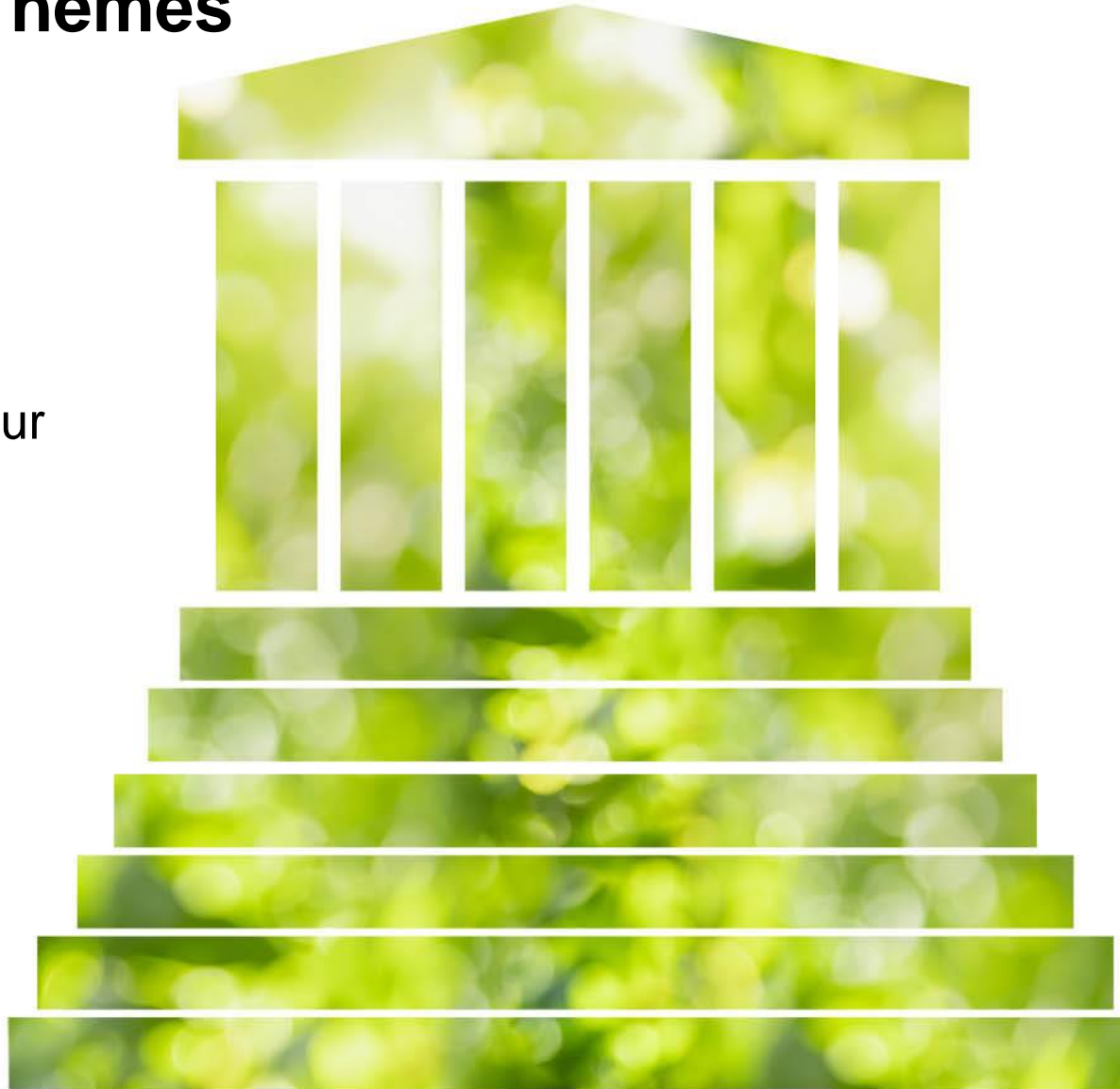


# Cross-cutting Themes

2024  
2025

## **Sustainability:**

The need to support a sustainable future for our planet and local area.



**Bournemouth  
& Poole** College

# Sustainability

**Environmental literacy and practice is vital for all our students: so they protect our planet and meet the expectations of their employers. As a key public organisation, we ourselves seek to maximise our positive impact.**

Through our college's investments, procurement and work practices, we seek to minimise our carbon footprint and maximise the positive impact on the environment of our colleagues and our activities.

For our students, including the employees of the businesses we work with; sustainable practice spans from basic underpinning knowledge and awareness, through to specific technical skills in using greener technologies, woven into their courses.

**Bournemouth  
& Poole College**

**2024  
2025**



# Cross-cutting Themes

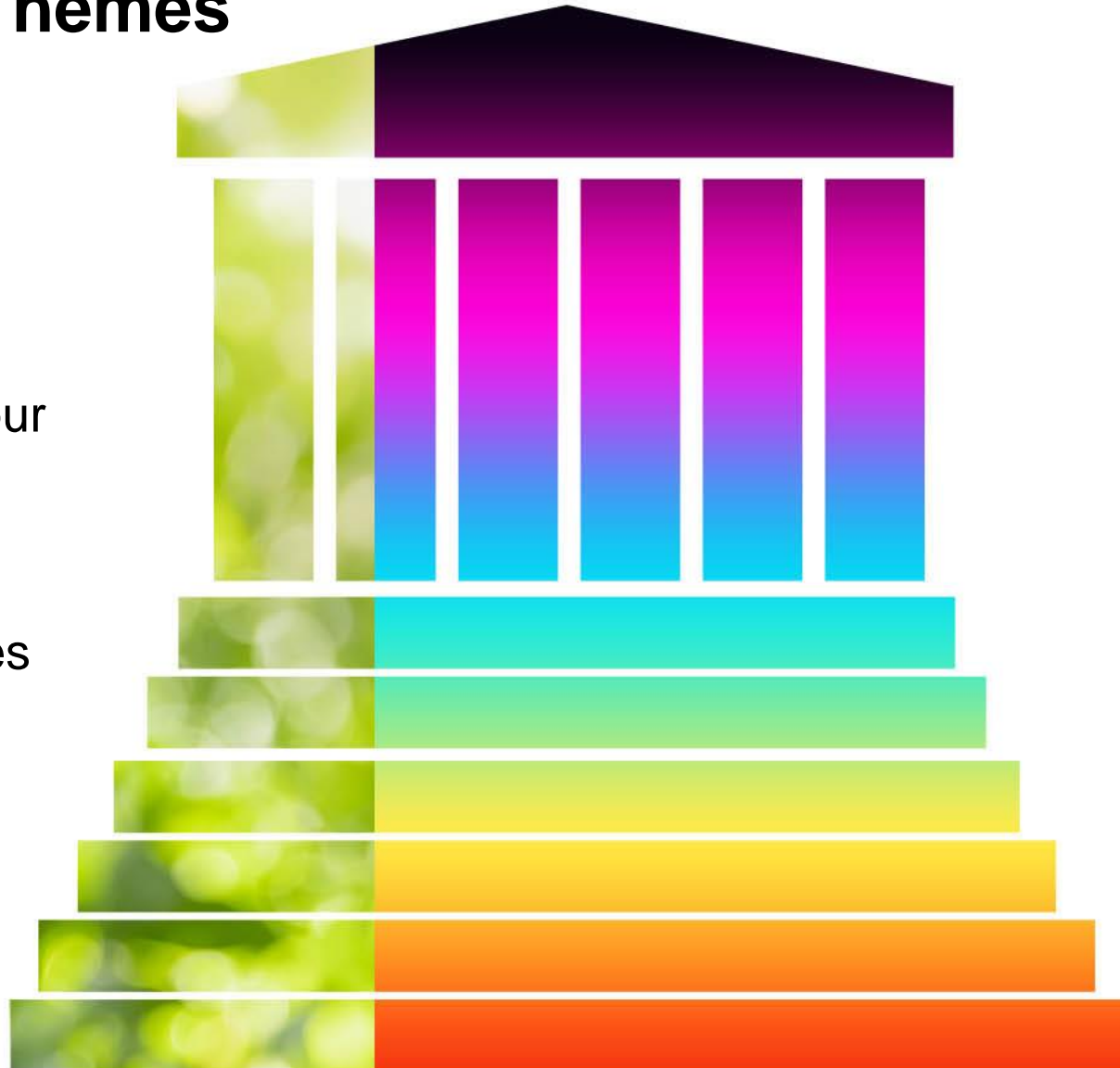
2024  
2025

## **Sustainability:**

The need to support a sustainable future for our planet and local area.

## **Diversity:**

That everyone deserves the opportunity to thrive.



**Bournemouth  
& Poole College**



# Diversity

**Our commitment to individuals stretches beyond the huge range of courses we offer and the career routes we support, into every dimension of diversity.**

Diversity is woven into the strands of our strategy. We seek a diverse Board, which can champion diversity in everything we do. We need a diverse workforce to deliver our goals, and are working to provide an estate and resources which make learning fully accessible to all.

Through partnerships, guidance and our inclusive student recruitment processes, we can open more doors for individuals to all the careers we provide training for. The high-quality of education we provide, with tailored support where necessary, equips our students with the skills, knowledge and character they need to thrive in work and life.

**Bournemouth  
& Poole College**



**2024  
2025**



# Cross-cutting Themes

2024  
2025

## **Sustainability:**

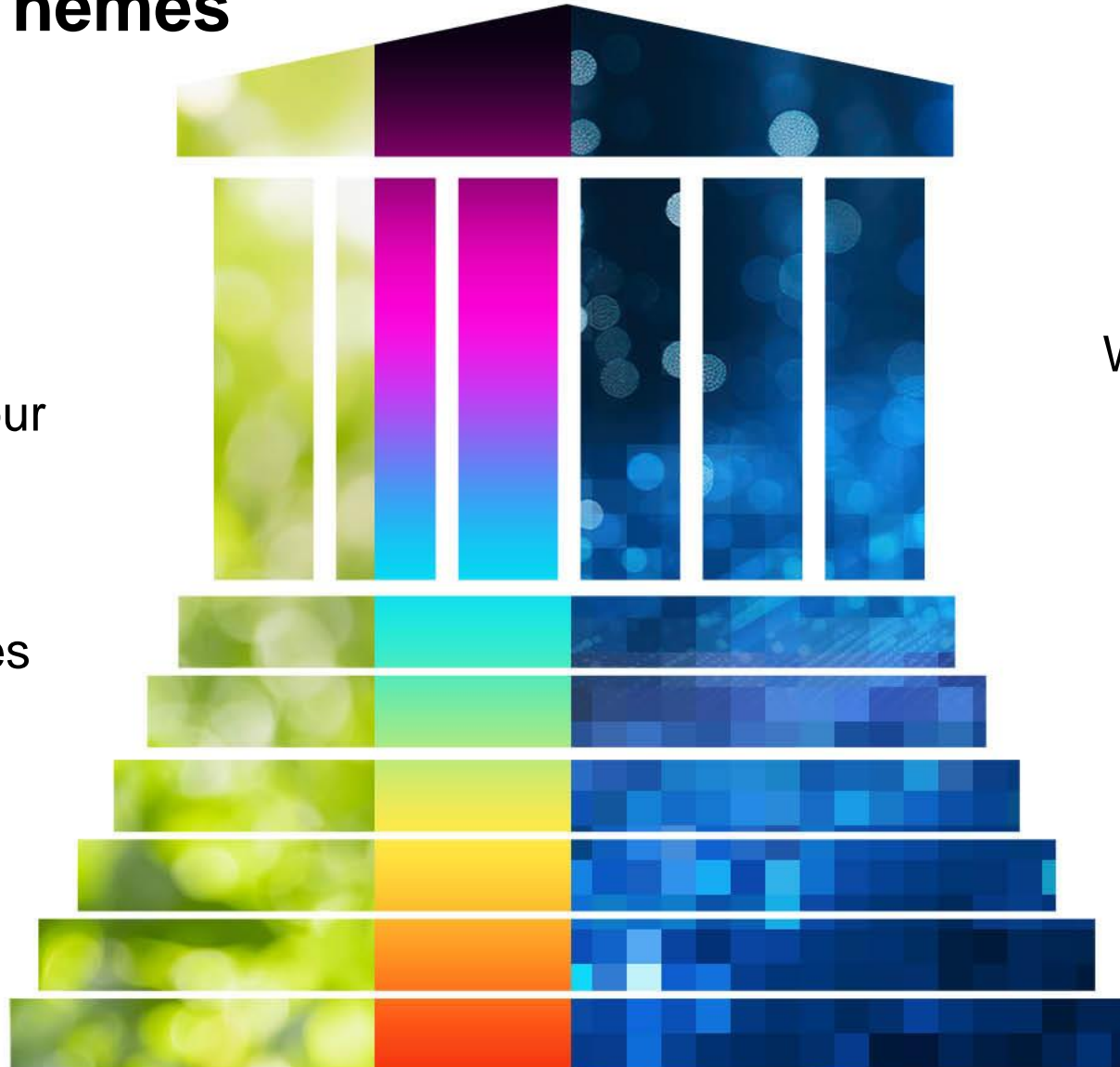
The need to support a sustainable future for our planet and local area.

## **Diversity:**

That everyone deserves the opportunity to thrive.

## **Digital technology:**

We believe confidence with it is critical to our students' futures.



**Bournemouth  
& Poole College**

# Digital technology

2024  
2025

**Confidence using digital technologies will enable our students to thrive in work and life, and their use will revolutionise the work of the college.**

Our learners live their lives and careers in a period in which the ability to learn and use technology will be a critical determinant of their future opportunities. We work to teach new techniques and give confidence, reflecting the emerging needs across business and society.

Wherever learning takes place, and behind the scenes, we are on a journey to transform the software, systems and devices used, implementing best-in-class, integrated solutions. Our goal is to reduce mundane workload and produce clear information easily, thus fuelling insight and making space for creativity, inter-personal engagement and working together.

**Bournemouth  
& Poole College**



# Cross-cutting Themes

2024  
2025

## **Sustainability:**

The need to support a sustainable future for our planet and local area.

## **Diversity:**

That everyone deserves the opportunity to thrive.

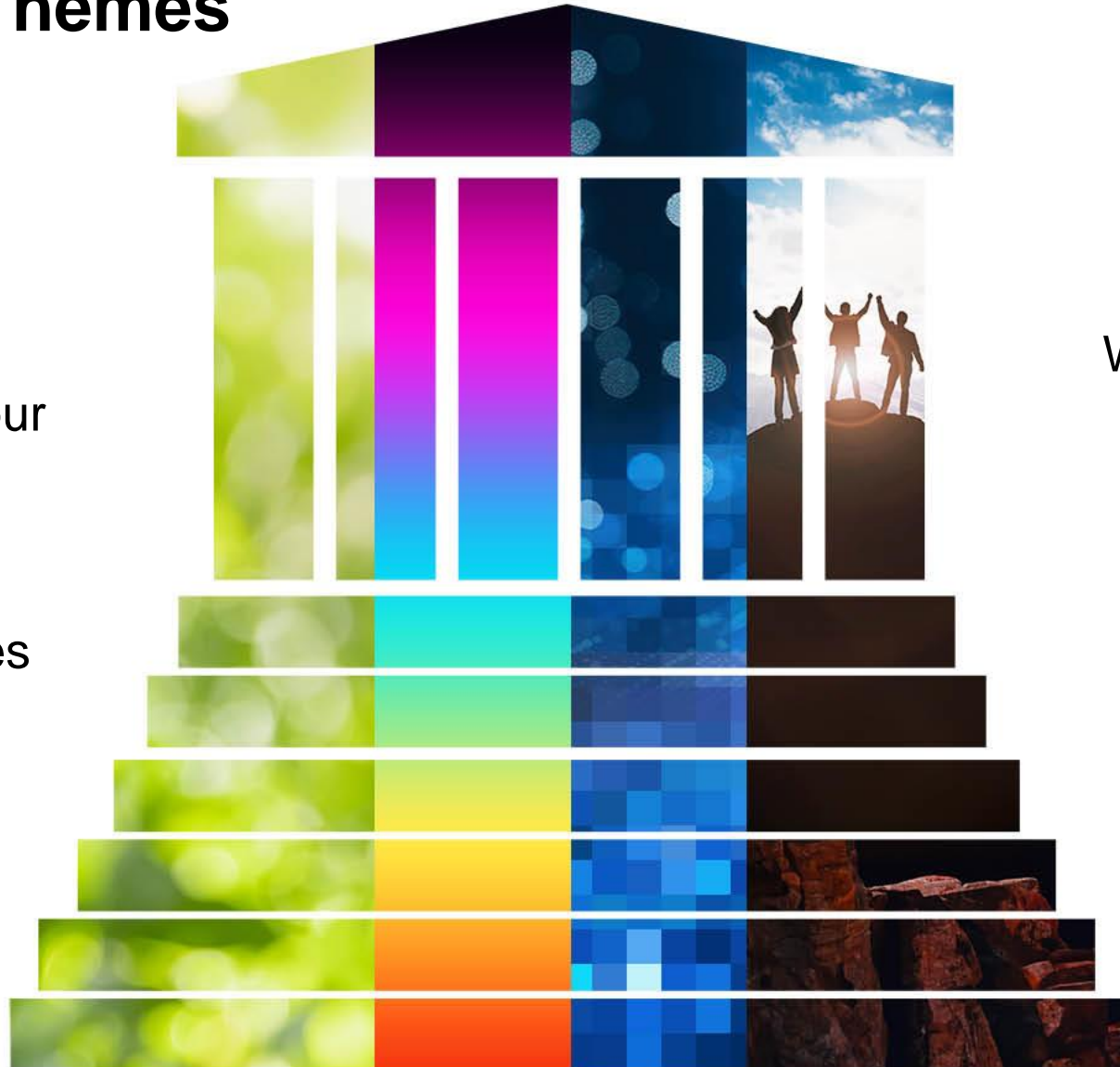
## **Digital technology:**

We believe confidence with it is critical to our students' futures.

## **Leadership:**

with great leadership at all levels, we will achieve our full potential.

**Bournemouth  
& Poole College**





# Leadership

**Our Leadership Charter steers the ways we will achieve our goals.**

'We are leaders in a learning environment. We welcome lifelong personal and professional development ourselves. With respect for all, we collaborate, communicate, and cooperate, knowing that fulfilled, happy and energised teams are important components of an exemplary student experience.'

Our leaders take responsibility for being a significant resource to others and recognise that some of the best observations are not necessarily our own. We are determined to create a culture of consistency and competence by holding ourselves and others to high standards when interacting and communicating.'

**2024  
2025**





**Between 2026 and 2030,  
we will bring our biggest  
ambitions to fruition,  
work in amazing  
partnerships,  
and be at the heart of  
educational delivery and  
economic development  
in the area and region.**

**Bournemouth  
& Poole College**



**2026  
2030**



# What will 2030 look like for our college?

**Bournemouth and Poole College** is at the heart of educational delivery and economic development in the area and region.

Our college is embedded as a **respected leader, key partner and contributor to life** in the BCP Council area and more widely.

**Bournemouth  
& Poole College**

2026  
2030



# What will 2030 look like for our college?

The college is **embraced as an aspirational destination** by school leavers and other learners as first choice for Professional and Technical learning.

It is the **first choice** for businesses which need training for their staff and **recognised nationally** for its training partnerships with employers.

**Bournemouth  
& Poole College**

**2026  
2030**





# What will 2030 look like for our college?

Bournemouth and Poole College students are highly sought after for their knowledge, technical skills and exceptional character.

They are **proud to be a part of our college**, they hold their heads high and are proud of their achievements.

**Bournemouth  
& Poole College**

2026  
2030



# What will 2030 look like for our college?

## The quality of education we offer is outstanding.

**Bournemouth  
& Poole College**

**2026  
2030**





# Detailed Strategic Objectives

These sections set out our objectives in more detail.

**Bournemouth  
& Poole College**





# Detailed Strategic Objectives

First: what did we achieve in the past two years?

**Bournemouth  
& Poole College**

**2022  
2023**





# First: what did we achieve in the past two years?

## Quality

- The college was graded as 'Good' across the board by Ofsted.
- Our teams achieved the best apprenticeship results in England for large college providers, in the top 10 of all large providers and 14% points above the national average.
- Our Residential Support for students was graded as 'Outstanding' by Ofsted in November 2023.

## Resources for education

- Our transformational, £45m redevelopment project at our Bournemouth Campus has been steered through design, legal and planning stages, and preparation work has started on site.
- We secured over £1m from the Office for Students and upgraded a building to be University Centre Poole, the focus of our degree-level course delivery.
- Through the Strategic Development Fund, we secured £700k of funding, installed cutting-edge Marine Electrical Propulsion technology, and have trained over 500 people so far.
- Two successful competitive bids, worth £1.4m in total, mean that we can create an Engineering Centre, Simulated Hospital Ward and Care Centre for T Level delivery.



# First: what did we achieve in the past two years?

## Curriculum and Partnership

- We have jointly created the first stage of the joint Sunseeker Skills Academy project, which will create over 90 new apprenticeships a year and lays the path for future development.
- We are working in a new collaborative partnership with the AECC University College to increase education in the health and care field.
- The college has been confirmed as the preferred provider for the FdSc. Nursing Associate Higher Level Apprenticeship programme by NHS Dorset across the Integrated Care System (ICS): the NHS, Primary Care, Social Care and Care Homes.
- Our educational partnership with Arts University Bournemouth is developing rapidly through the franchising of courses and other projects.
- We responded to the first LSIP (Local Skills Improvement Plan) for Dorset.
- We have reorganised our curriculum directorates to increase synergies and responsiveness to local business and employer needs.





# First: what did we achieve in the past two years?

## People, Culture and Resources

- We have reshaped our Executive and Senior Leadership teams.
- We have developed a new Leadership Charter to set the standard and tone for the culture we want in our college.
- We ran our first 'Cre8 Fest', a showcase of all our creative students' output, which attracted over 1,000 visitors to a fantastic summer show.
- We have maintained our organisational financial health whilst increasing salaries by the largest percentages in a decade, and are working to do more for our colleagues.
- We completed stage one of major information systems upgrades.
- After the pandemic, we saw interaction, vitality, energy and fun being restored to our campuses for colleagues and students.
- We launched the 10<sup>th</sup> year of the Dorset Arts Prize, working in partnership with the GIANT Gallery and Arts University Bournemouth, with support for the Dorset Community Foundation.

# Detailed Strategic Objectives

**2024 and 2025 are key years for our organisation: to continue immediate beneficial change, and to lay the foundations to the end of the decade.**

**Bournemouth  
& Poole College**



2024  
2025

# What we will achieve in the next two years

## Strand 1: Deliver high-quality Education

- Continual improvements to our educational delivery will mean **students learn very effectively and achieve great outcomes.**
- Our offer will be focused upon **technical skills, and knowledge.**
- We will also develop our students' **character and core skills**: the essential personal traits and attitudes needed for success:
  - **Being collaborative, empathetic and communicative**
  - **Being resilient, creative, and able to solve problems**
  - **The aptitude and desire to learn constantly through life**
- Our support for learners will ensure that **a diverse range of people can succeed** on their educational journey with us.
- We will provide our students with **brilliant, memorable experiences** as part of their learning journey.
- Through robust systems, vigilance and education, **we will ensure that our students are kept safe** during their time with us.

**Bournemouth  
& Poole College**



# What we will achieve in the next two years

2024  
2025

## Strand 2: Shaping our curriculum to meet need

- **We will understand more:** our engagement and research with clients and partners, and use of local data sets to anticipate increasing and changing skills needs, will grow in sophistication.
- We will thus continue the process of **changing and developing our curriculum to meet students' and employers' needs** and responding to the Local Skills Improvement Plan (LSIP).
- **The impact of emerging technologies** on learning and work will be at the forefront of our minds as we plan and deliver education.
- Students **will experience and understand the world of work** via placements, visits, guest input and realistic work environments.
- We will continue our introduction of **T-Levels**, a new, challenging post-16 route for the most able students, alongside other existing Level 3 qualifications, which all offer **entry to university**.
- We will expand our own focused **university-level** course offer.

# What we will achieve in the next two years

2024  
2025

## Strand 2: Shaping our curriculum to meet need (continued)

- The **sustainability agenda** will feature strongly in all our activities including **Sustainable Construction Skills**.
- Improve the opportunities for learners working at lower levels, and of ESOL (English for Speakers of Other Languages) students to **progress to higher level qualifications**.
- Enhance the use of our funding to create more opportunities for **adults to increase their career potential**.
- **Support and guide students on their next steps** as learners, employees or entrepreneurs.
- Launch **new Health, Care and Early Years** programmes to prepare more people for these critical areas of need.
- Champion careers education and training delivery collaboration in the **Engineering** sector and expand delivery.
- Develop our **Creative and Digital** curriculum offer, expanding external partnerships, events and course options.
- Increase our delivery of **leadership skills** and develop **Business and Service Industries** as one area.

**Bournemouth  
& Poole College**

# What we will achieve in the next two years

2024  
2025

## Strand 3: Educate more People

- We will work to **grow our college's activities**: we can educate more people and they and society will benefit from this.
- **Showcasing the achievements** of our students more strongly and publicly, will increase their pride, recognition of their skills, and will inspire others.

## Strand 4: Work in Strategic Partnership

- **We will build stronger training relationships and strategic partnerships with businesses and public sector employers**, creating greater opportunities for them and the citizens we serve.
- **We will further develop our strategic educational partnerships**: with universities, colleges, councils, charities and schools, collectively delivering better outcomes to more people and organisations.
- **We will build strategic partnerships with the public and charitable sectors** in the local area we serve, to increase our positive educational and societal impacts.

**Bournemouth  
& Poole College**



# What we will achieve in the next two years

2024  
2025

## Strand 5: Great Resources for Education

- Our transformational, **£45m redevelopment project at our Bournemouth Campus will be largely built.**
- We will officially open **University Centre Poole.**
- We will create our **T Level Engineering Centre, and a Simulated Hospital Ward** and other facilities for T Level delivery.
- We will begin **training on green heating systems through £1.3m of investment from the Local Skills Improvement Fund.**
- We will pivot our IT, software and digital learning investment to **meet emerging technology, practice and needs.**
- We will **improve a wider range of facilities for all our students:** educational, environmental and social learning spaces.
- We will set out our detailed **Campus Masterplan:** a vision running to 2034 to deliver the facilities necessary for students.
- We will strive to secure funding for the first projects of that next vision, including building a **modern centre for Sustainable Construction** for Bournemouth, Christchurch and Poole.

**Bournemouth  
& Poole College**

# What we will achieve in the next two years

## Strand 6: Our People

- We will continue to **invest in more training for our staff and leaders.**
- We will complete embedding the ethos and practices set out in **our Leadership Charter.**

## Strand 7: Sound Finances

- We will continue to grow enrolments, business and income, **generating more resources for re-investment.**
- We will seek the **best value** from procurement and through operating efficiently.
- We will complete the replacement of more key software systems, improving customer service and efficiency, so **more resource can be channelled to the educational frontline.**

## Strand 8: Ambitious, excellent Governance, and Strategy

- We will continue to **build the strength of our Board to steer our purpose with ambition and excellent governance.**
- **We will build this ‘Strategy to 2030’**, involving stakeholders, employers, staff and students; share and publicise it through a launch event, and continue to embed and develop it.

**Between 2026 and 2030,  
we will bring our biggest  
ambitions to fruition,  
work in amazing  
partnerships,  
and be at the heart of  
educational delivery and  
economic development  
in the area and region.**

**Bournemouth  
& Poole College**



**2026  
2030**



# By 2030 or earlier

2026  
2030

**Bournemouth and Poole College** is at the heart of educational delivery and economic development in the area and region.

Our college is embedded as a **respected leader, key partner and contributor to life** in the BCP Council area and more widely.

The college is **embraced as an aspirational destination** by school leavers and other learners as their first choice for technical and vocational learning.

It is the **first choice** for businesses which need training for their staff and **recognised nationally** for its training partnerships with employers.

**Bournemouth and Poole College students are highly sought after** for their exceptional character, technical and core skills, knowledge and employability.

They are **proud to be a part of our college**, they hold their heads high and are proud of their achievements.

We help everybody to get **better jobs and live well locally**.

The **quality of education we offer is outstanding**.

**Bournemouth  
& Poole College**

# By 2030 or earlier

2026  
2030

Our **culture is inclusive, positive, progressive and ambitious** and the college attracts and retains the very best staff: diverse people who have the **highest levels of skills, integrity, values and ambition**.

Our **degree and higher-level skills offer** is growing strongly. And we continue to be one of the **strongest and largest apprenticeship providers** in the UK.

Our **adult learning offer** supports career-progressors and those taking first steps to employment and learning maths and English.

The college is **an instrumental part of post-16 education for students with additional learning needs**, creating great links into employment and meaningful activity.

Our **Health and Care Academy** is central to workforce growth and development in this vital sector across the BCP area and Dorset.

Our **Business School is at the heart of entrepreneurship**, business and public sector excellence in our three towns and beyond.

From Bournemouth, and at Poole Campus , our **Creative and Digital curriculum is creating a powerful talent pipeline** of employees and entrepreneurs.

**Bournemouth  
& Poole College**

# By 2030 or earlier

2026  
2030

Across our whole estate and operations, we provide an **outstanding and inclusive environment for learning and college life**.

Investment has made our **college more sustainable**, and have a route map to **even lower environmental impact**.

Our **Bournemouth Campus**, with its completed flagship new £36m building, £9m heritage restoration of the Grade II Listed Clock Tower Building, and other improvements, is **fully-transformed**.

Based in their stunning new facilities at our Bournemouth Campus, our **Chef School, Hospitality and Hair & Beauty Academies** are recognised as national leaders.

Our Poole Campus and Fulcrum Technical Centre have seen **huge investment**. Our **Marine and Boat Building Centre of Excellence** is locally-renowned and gaining national status.

Our **Engineering Academy** is attracting the most-able school-leavers and propelling skills forward in Dorset.

The new **Sustainability and Construction Centre** for Bournemouth, Christchurch and Poole is being built.

**Bournemouth  
& Poole College**



**Our Leadership  
Charter steers  
the ways we  
will achieve  
our goals.**

**Bournemouth  
& Poole College**

**2024  
2025**



# Leadership Charter

We are **Collaborative**: we are curious;  
we connect, cooperate and seek to understand.

We are **Brave**:  
we expect and value honesty.

We take **Ownership**:  
we are 100% responsible for our behaviour.

We are **Consistent**:  
we act towards others in a predictable  
and beneficial manner.

We are **Brilliant**:  
we are always learning and will always find a way forward.

2024  
2025



**We are curious - always seeking to understand.**

We cooperate, connect and are determined to understand our peers, teams, other departments, students, stakeholders, and suppliers.

We make ourselves available and are visible in our leadership roles and strive to ensure effective, two-way communication is a top priority.

**Bournemouth  
& Poole College**

**We are  
Collaborative**



## **We expect and value honesty.**

We speak freely from our experiences with respect and awareness of others. We expect and listen to direct feedback, even when another's opinion is uncomfortable.

Where we can, we take decisive and timely action to improve processes, experiences, and situations for the good of all at the College.

**Bournemouth  
& Poole College**



**We are  
Brave**

**We are 100% responsible  
for our behaviour.**

We expect to be held to high standards for what we do and what we say. We are reliable – and if unable to fulfil a pledge made, we offer timely and honest explanations.

Where we accept and take on a task, we happily accept questions about our progress and ask for help if needed.

**Bournemouth  
&Poole College**



**We take  
Ownership**

**We act towards others in a predictable and beneficial manner.**

Within reason, we behave regardless of our own mood or emotional state. Our leadership style, albeit individual to us, is an authentic and valuable touchstone on which others can depend.

We seek to offer stable, trustworthy, and positive leadership unaffected by the vagaries of the day.

**Bournemouth  
& Poole College**

**We are**  
**Consistent**



**We are always learning and will  
always find a way forward.**

Whether formally or informally; by our successes or the mistakes we admit to having made. We are in the education business.

We don't know it all, and so we coach and learn from each other, trusting that we can be better tomorrow than we are today.

**Bournemouth  
& Poole College**



**We are  
Brilliant**

# Thank you

**Bournemouth  
& Poole College**

